

ENHANCING EMPLOYABILITY OF YOUTH IN CULTURAL AND CREATIVE INDUSTRIES



Programme: Erasmus+
Key Action: Youth
Action Type: KA-220 Cooperation Partnerships
Start: 01-12-2022 - End: 30-11-2024

Project Description

The "Enhancing Employability of Youth in Cultural and Creative Industries" project refers to investment in cultural and creative industries for young people's resilience. The project enhances the entrepreneurs' digital, creative, and professional skills through interactive learning and guiding materials.

Target Group

The project targets the following groups.

Direct Target Groups:

- Youth NEETs
- Youth with secondary education and/or higher education
- Youth citizens who are willing to raise their professional skills.
- Unemployed Youth

Indirect Target Groups:

- Youth workers
- Youth educators
- Youth Organisations
- Professionals in the job orientation of youth
- Employability and Entrepreneurship centres
- Mentors/ Teachers in Cultural and Creative industries

Project Aims

The project aims to provide e-learning opportunities for youth to enhance or cultivate from scratch their professional, entrepreneurial and digital skills in the cultural and creative industries.

Project Objectives

- To provide e-learning opportunities to enhance youth's entrepreneurial, digital, professional and creative skills via interactive learning and tailor-made educational possibilities.
- To provide a manual for future youth entrepreneurs that will include “tips and tricks” for successful innovations in cultural and creative industries.
- To provide guiding materials for youth organisations/ workers/ educators to include the created results in their training curricula.

Project Activities

- **Transnational Project Meeting I**
Argos, Greece / 15-17 December 2022
- **Transnational Project Meeting II**
Amsterdam, Netherlands / TBD
- **Transnational Project Meeting III**
Krnov, Czechia / TBD
- **Local Activities**
Argos, Greece/ Amsterdam, Netherlands / Krnov, Czechia / TBD

Project Results

Tangible Results

- The training methodology in CCI
- The Entrepreneurship Manual for Youth in CCI
- The Personalised Skills Wheel for e-learning in CCI
- The Guide for youth educators/Mentors in CCI/Workers

Intangible Results

- Raise the knowledge and skills of youth for employability and entrepreneurship.
- Enhancement of ICT-enabled education and e-learning strategies in the CCI sector.
- Qualitative training to underrepresented groups towards more inclusive and accessible educational opportunities.